

Presidio Honored as Recipient of 2015 EMC Americas Marketing Excellence Partner of the Year Award

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New York, NY – May 4, 2016 – Presidio, a leading US-based IT solutions provider and Platinum EMC Business Partner, announced it has received the 2015 Americas Marketing Excellence Partner of the Year from [EMC Corporation](#) for achieving consistently high marketing ROI, innovation and execution levels. This marks the first year Presidio has received the exclusive recognition. The award was presented on May 3, 2016 to Presidio during the 2016 EMC® World Global Partner Summit.

“Presidio is honored to receive this award for our joint marketing programs with EMC Corporation,” said Susanna Parry-Hoey, Chief Marketing Officer at Presidio. “The award is based directly on our go-to-market approach, where we use high-touch, local teams combined with collaboration technologies to reach deep into geographies and accounts. It’s all part of our commitment to educating customers and new companies on how data center and cloud technologies can help them be agile, lean and competitive in the digital era.”

“Presidio has built innovative solutions with EMC that help modernize customers’ data centers and redefine their businesses. In addition, they have demonstrated that marketing is an integral part of their business, achieving consistently high ROI in joint marketing with EMC,” said Anna Dorcey, Vice President, Global Alliances, Americas Field and Partner Marketing for EMC Corporation. “Their innovative solutions content and use of telepresence technologies to reach smaller cities and connect customers over large areas, combined with planning and execution excellence, led to this award.”

Presidio’s relationship with EMC and deep understanding of EMC solutions helps customers determine how to approach and implement virtualization, converged infrastructure, data lakes, software defined data centers and hybrid cloud. These are the digital-ready infrastructure solutions crucial to our customers’ achieving business outcomes and their digital agendas.

About Presidio

Presidio is a leading US-based IT solutions provider offering consulting, IT design, optimization and implementation, and IT-as-a-Service. By taking the time to deeply understand how our clients define success, we architect technology solutions that address their evolving business needs. Our approach blends the credibility to deliver practical results today, with the creativity to drive the business visions of tomorrow. More than 2,700 Presidio professionals, 1,500 of whom are engineers with over 5,800 industry-leading certifications, are based in 60+ offices across the US. We serve over 6,500 clients through a unique, local delivery model while capitalizing on our scale as a \$2.8 billion national industry leader. We are passionate about driving results for our clients and delivering the highest quality of service in the industry. Presidio is owned by funds affiliated with Apollo Global Management, LLC (NYSE:APO). For more information, visit www.presidio.com.

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